

Claims:

1. A data carrier comprising demonstration control data for controlling a demonstration of an inherent function of a playback device.

2. A data carrier as claimed in claim 1,

5 wherein demonstration data are provided for the demonstration of an inherent function of the playback device in addition to the demonstration control data for controlling a demonstration of an inherent function of a playback device.

3. A data carrier as claimed in claim 1 or claim 2, wherein the data carrier is an optical disc and readable in an optical way.

10 4. A data carrier as claimed in claim 3, wherein the data carrier is in accordance with a CD-ROM standard.

5. A data carrier as claimed in claim 1, wherein the demonstration control data are constructed as a script file.

15 6. A data carrier as claimed in claim 2, wherein the demonstration data are provided in a compressed format.

7. A playback device comprising:

at least one signal processing means for processing a signal;

switching means for switching the playback device into a demonstration mode in which a demonstration of an inherent function of the playback device can be performed;

20 supply means for supplying demonstration data for the demonstration; data reading means for reading demonstration control data of a data carrier which comprises demonstration control data for performing the demonstration; processing means for processing the demonstration control data such that the demonstration data are transmittable to the at least one signal processing means during processing of the 25 demonstration control data.

8. A playback device as claimed in claim 7, wherein the reading means are constructed for reading an optically readable medium.

9. A playback device as claimed in claim 7, wherein the reading means are constructed for reading the data carrier in accordance with a CD-ROM standard.

30 10. A playback device as claimed in claim 7, wherein the data carrier is removable.

11. A playback device as claimed in claim 7, wherein the supply means are formed by the reading means, while said reading means in addition are designed for reading the demonstration data for the demonstration of an inherent function of the playback device.

12. A playback device as claimed in claim 7, wherein the processing means are constructed for processing demonstration control data in the form of a script file.

13. A playback device as claimed in claim 10, wherein recognition means are provided for recognizing the removable data carrier.